

B³ Better Brain Balance™

Focus. Energy. Drive.

Product Summary

B³ Better Brain Balance™ is a clinically-tested and proven supplement designed to address one of the most important aspects of our health today—immediate and long-term brain health. This proprietary blend of premium ingredients was carefully formulated for its ability to improve mental clarity and cognition, elevate mood, and help fight muscle fatigue. Supported by modern science and more than seven years of thorough testing, B³ gives you immediate and long-lasting cognitive benefits, balancing your ability to focus and perform when you need it most.

Key Benefits

- Promotes immediate and long-term brain health*
- Increases focus and concentration*
- Improves memory and recall*
- Elevates mood and diminishes anxiety*

Ingredients

Caffeine & L-theanine taken together amplifies focus and attention while reducing anxiety, stress and sleeplessness. L-theanine boosts alpha brain wave activity, which promotes a state of relaxed attention. It also helps to increase dopamine and serotonin levels in the brain.

Huperzine A keeps neurotransmitters in your brain from breaking down, helping to improve overall memory and ability to learn.

DMAE Bitartrate increases fluidity and nerve conduction in the brain increasing mental vigilance and alertness. It also improves mood, reduces anxiety and promotes an overall sense of well-being.



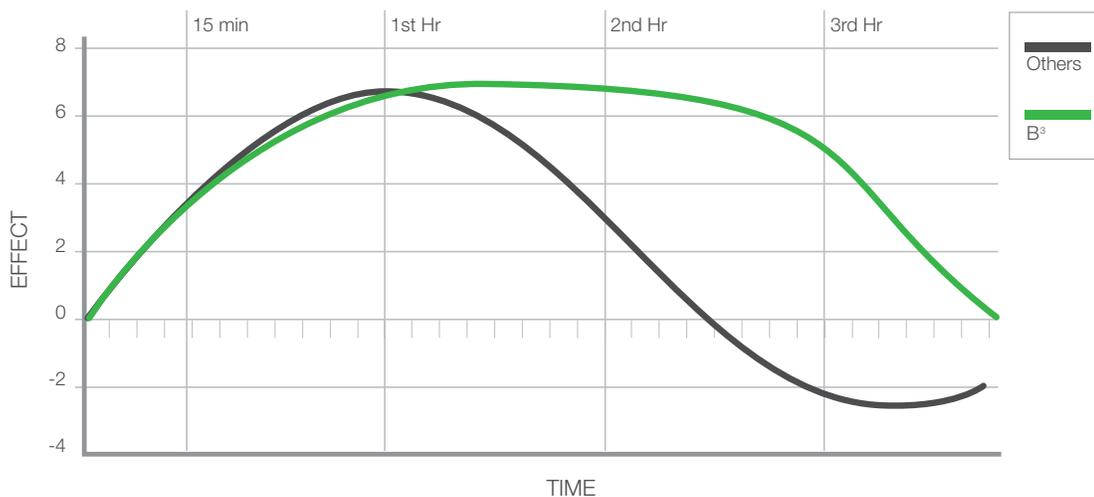
DL – Phenylalanine supports the healthy functioning of the nervous system and improves attention span, concentration and overall mood. It has been shown to reduce feelings of discomfort, thereby increasing performance.

Beta-alanine enhances muscular endurance and helps promote muscle growth.

Product Background

Each ingredient used in the formulation of B³ was thoroughly researched and tested for its unique ability to enhance brain health. Derived from traditional Chinese medicine, multiple formulas and seven years of rigorous testing, the current formula was found to be the most effective. B³ is a new breed of nootropic—meaning that it is able to deliver the benefits of an ideal brain enhancement nutritional without harmful side effects, unlike anything you will find on the market today.

B³ has a smooth, fast-acting delivery mechanism that helps you begin to feel effects in as little as 15 minutes. The peak effectiveness of B³ generally lasts approximately 3-4 hours after which it gently leaves the system without making you feel any harsh decline or crash.



Benefits and Features

- Improves mental clarity and overall cognition*
 - Increases mental vigilance and alertness*



- Increases neurotransmitters*
- Improves memory and reaction time*
- Promotes longer mental endurance*
- Increases focus and concentration*
- Elevates mood and promotes overall sense of well-being*
 - Reduces anxiety and stress*
 - Promotes healthy relaxation*
- Decreases muscle fatigue and helps promote muscle growth*
- Promotes immediate and long-term brain health*
- Formulation influenced by centuries of wisdom in traditional Chinese medicine*

What Makes This Product Unique?

Seven years of rigorous clinical research have produced a propriety blend containing proven, therapeutic amounts of each ingredient.

You can be confident that each serving of B³:

- Contains all-natural ingredients with scientifically proven therapeutic levels.
- Contains no amphetamines.
- Generates immediate and long-term results without harmful side effects or crashes
- Has been tested for potency and safety
- Combines traditional Chinese medicine with the wisdom, knowledge, and practical use of modern science

Who Should Use This Product?

Anyone looking for a mental edge or general boost in cognitive performance should take this product. Anyone who wants to think clearly with more focus while elevating their mood should also take this product.



FAQs

Q: What is a nootropic?

A: The term “nootropic” is derived from Greek words noos and tropein which mean “mind” and “towards” respectively. In general, nootropic products are natural and synthetic compounds that can enhance memory, alertness, attention and other cognitive abilities. Nootropic products are alternatively coined as cognitive enhancers and brain boosters for their ability to produce positive effects on brain performance.

Q: How is B3 a “new breed of nootropic”?

A: B3 is a new breed of nootropic because it is an all-natural, clinically-tested formula that delivers the positive brain-boosting benefits of traditional nootropics, but without harmful side effects and without hard crashes.

Suggested Use

Take 1-3 capsules daily with food and eight (8) ounces of water.

Cautions

Not intended for use by children, pregnant women, or nursing mothers. Consult your healthcare provider before taking this or any other supplement. Each capsule contains 41 mg of caffeine.

Fact Panel

| Supplement Facts | | |
|------------------------------|----------------|----------|
| Serving Size: 3 Capsules | | |
| Servings Per Container: 30 | | |
| Amount Per Serving %DV | | |
| Proprietary Blend | 1353 mg | * |
| Beta-Alanine | | |
| L-Theanine | | |
| DMAE Bitartrate | | |
| Natural Caffeine | | |
| DL-Phenylalanine | | |
| Huperzine A Extract | | |
| *Daily Value Not Established | | |

Other ingredients: Vegetable cellulose (capsule), microcrystalline cellulose, magnesium stearate and silica.

Gluten Free



Key Studies

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14. Yang G., Wang Y., Tian J., Liu J.P. Huperzine A for Alzheimers Disease: A Systematic Review and Meta-Analysis of Randomized Clinical Trials. PLoS ONE 8(9):e74916. doi: 10.1371/journal.pone.0074916.
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